

Program Directors Training

Double Arrow Resort– June 18-19, 2007

Tentative Agenda

Monday June 18th, 2007

- 9:00-10:30** **Coffee Talk - Sign in/Registration**
(Optional) A time to have coffee and visit with other Programs Director's
Some folks will be using this time to travel to Double Arrow Resort
- 10:30–1:45** **Introductions/Welcome**
- Session I - Campaign Consultation, Inc. - Trainer Sharon Rabb**
 🇺🇸 **Resource Development - The Value of your Program's Brand**
- 12:30** **Working Lunch**
- 2:15-5:15** **Session II - Campaign Consultation, Inc. - Trainer Sharon Rabb**
 🇺🇸 **Resource Development – Cause related Marketing and Business Partnerships**
- 5:15** **Adjourn**
 🇺🇸 **Social hour**
- 6:30** **Dinner/BBQ**

Tuesday June 19th, 2007

- 7:30-9:00** **Continental Breakfast in Main Lodge**
- 9-11:30** **Session III**
 🇺🇸 **Analyzing New Programs – Beki Brandborg**
- 10:00** **Break**
- 11:30** **Early Lunch**
- 1:00-2:00** **Session IV**
 🇺🇸 **AmeriCorps – for AmeriCorps State programs**
 ○ **Closure/Debrief/Evaluation**
 🇺🇸 **Senior Corps**
 ○ **Closure/Debrief with Senior Corps – if needed**



A meeting with Executive Director Linda Carlson and the AmeriCorps State programs has not been added to the agenda at this time. As soon as a time/date is determined, it will be posted and programs will be notified.